

East Side House SETTLEMENT

WHAT IS THE #UNSELFIE ANYWAY?!

THINK OF THE #UNSELFIE AS AN UNSELFISH SELFIE - IT CAN BE YOUR WAY OF "GIVING."

Zoin the Global Movement

#UN.SEL.FIE

NOUN (UHN-SELL-FEE)

1. A SHOW OF SUPPORT FOR GIVINGTUESDAY. TAKE A PIC, TAG IT #UNSELFIE AND #ESHGIVES, AND UPLOAD IT TO YOUR INSTAGRAM, TWITTER, OR FACEBOOK FROM NOW TILL DECEMBER 1ST.

HOW DO I #UNSELFIE?

- TAKE A "SELFIE" WITH A CAPTION (OR HAVE IT ON A CARD IN THE PICTURE) EXPLAINING WHY YOU ARE SUPPORTING EAST SIDE HOUSE THIS #GIVINGTUESDAY
- ALWAYS USE THE HASHTAGS #UNSELFIE AND #ESHGIVES
- POST IT TO INSTAGRAM, FACEBOOK AND/OR TWITTER SHARE WITH FRIENDS!





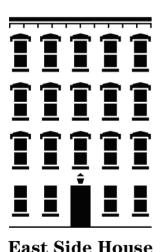






#UNSELFIE #ESHGIVES

TOGETHER WE GIVE.



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